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## **KC Healthy Kids Receives Prestigious \$1 Million Gift from the Yield Giving Open Call**

*Largest award in nonprofit's nearly 20-year history is an endorsement of local efforts advancing health and well-being of area kids*

KANSAS CITY, Kansas, March 19, 2024 – KC Healthy Kids announces they have been awarded a \$1 million gift from philanthropist MacKenzie Scott through her charitable organization, Yield Giving. KC Healthy Kids received this generous gift among more than 250 other U.S. nonprofits selected through Scott's first open call for grants, which received more than 6,000 applications.

"This award represents the largest gift in our nearly two-decade history, and recognizes and confirms our impact advancing the health and well-being of kids in our community," said Danielle Robbins-Gregory, president and CEO of KC Healthy Kids. "This generous contribution sets the stage for expanding our efforts and deepening our partnerships to create environments that promote healthy living for kids and families in our region."

In March 2023, Yield Giving launched an Open Call for community-led, community-focused organizations whose explicit purpose is to enable individuals and families to achieve substantive improvement in their well-being through foundational resources. The Open Call was managed in partnership with Lever for Change, a nonprofit affiliate of the John D. and Catherine T. MacArthur Foundation that connects donors with bold solutions to the world's biggest problems.

"The past four years have reshaped our world, underscoring the critical need for resources and support to address the ongoing physical and mental health challenges facing our youth," said Kavitha Dileepan, MD, MPH, chairperson of KC Healthy Kids' board of directors and pediatric endocrinologist at Children's Mercy Kansas City. "This remarkable gift from Yield Giving represents a significant moment, and will make a lasting and positive impact on our organization's ability to address systemic obstacles for local kids and their families."

Discover more about KC Healthy Kids' community-driven initiatives at the annual **Eat Local & Organic Expo for KC Food Circle** on Saturday, April 6 at Johnson County Community College. The Expo connects community members to local food and the people who grow it. Attendees can shop more than 30 KC Food Circle farmers representing some of the best local, organic, free-range farmers, ranchers and small-batch artisans in the area. This family-friendly event features activities for kids and is free and open to the public. Learn more on the KC Healthy Kids [website](#).

**About KC Healthy Kids**

Founded in 2005, KC Healthy Kids is a 501(c) (3) nonprofit dedicated to addressing the physical and mental health challenges impacting children in the Greater Kansas City area. Through youth advocacy, food policy and local food initiatives, mental health support, and building and connecting active communities, KC Healthy Kids and their partners promote health for thousands of local kids and their families. Find out more at [www.kchealthykids.org](http://www.kchealthykids.org).

**Yield Giving**

Established by MacKenzie Scott to share a financial fortune created through the effort of countless people, Yield Giving is named after a belief in adding value by giving up control. To date, Yield's network of staff and advisors has yielded over \$16,500,000,000 to 1,900+ non-profit teams to use as they see fit for the benefit of others. To learn more, visit [www.yieldgiving.com](http://www.yieldgiving.com).

**Lever for Change**

Lever for Change connects donors with bold solutions to the world's biggest problems — including issues like racial inequity, gender inequality, lack of access to economic opportunity, and climate change. Using an inclusive, equitable model and due diligence process, Lever for Change creates customized challenges and other tailored funding opportunities. Top-ranked teams and challenge finalists become members of the Bold Solutions Network—a growing global network that helps secure additional funding, amplify members' impact, and accelerate social change. Founded in 2019 as a nonprofit affiliate of the John D. and Catherine T. MacArthur Foundation, Lever for Change has influenced over \$1.7 billion in grants to date and provided support to more than 145 organizations. To learn more, visit [www.leverforchange.org](http://www.leverforchange.org).

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