

# Supporting Advocacy For Good Food Policy



**GREATER KC  
FOOD POLICY  
COALITION**  
kchealthykids

## Our Work

The Greater KC Food Policy Coalition brings together diverse stakeholders with a mission to advocate for our regional food system and promote policies which positively impact the nutritional, economic, social and environmental health of the community.

## We advocate for public and institutional policies supporting two broad goals.

### 1. Improve healthy food access

Improve access to affordable, fresh foods through local, state and federal policy.

#### Policy Wins

- Passenger bag limits on city buses were eliminated.
- “Grocery Shop With RideKC” signage was installed on key bus routes and “Shop by Bus” maps are being distributed in the community.
- Kansas City, Missouri voted to eliminate bus fares for fixed route buses.
- Missouri re-established Senior Farmers Market Nutrition Program.

#### Work in Progress

- We’re advocating to expand zero fare buses throughout the Kansas City region.
- Our effort to reduce Kansas’ state sales tax on food has bipartisan support in Topeka.
- Kansas applied for USDA funding for 2020 WIC Farmers Market Nutrition Program.
- We’re partnering to secure state funding for Double Up Food Bucks in Missouri.
- As Congress considers Child Nutrition Reauthorization we are advocating for improvements to nutrition assistance and school food.

### 2. Ensure urban farms may operate successfully

Improve community food security through planning and zoning policies which ensure urban farms may operate successfully.

#### Work in Progress

- The coalition will establish a task force of urban planners, urban growers and other key stakeholders to examine needs and opportunities.
- The task force will issue a report with recommendations for regional best practices and 1 to 2 prioritized policy changes.

## We Need Your Help

When it comes to shaping food policy, we believe everyone should have a seat at the table. That’s why we don’t require paid memberships. But unfortunately, grants don’t typically cover all of the costs associated with effective advocacy. You can help us offset those costs so we can continue to provide high impact, community engaged advocacy.

### Typical Advocacy Costs

\$20	Boost an advocacy alert on social media
\$75	Mileage for a meeting at the capitol
\$125	Coffee and tea for quarterly working group meetings
\$500	Mileage and printing costs for testimony and fact sheets
\$1,500	Coordinate a multi-stop bus tour for policy makers

## Stakeholder Impact

Each year the coalition hosts regular working group meetings as well as spring and fall luncheons. In surveys at meetings, attendees say they have become stronger advocates.

93%	Learned about policy or the food system
94%	Have a better understanding of how to advocate for food policies
90%	Planned to take action

## Annual Supporters

Please consider becoming a supporter with an annual donation. If you regularly participate in our meetings, value our advocacy alerts or use our policy tools we would appreciate your help in continuing to offer them.

### Levels & Benefits

All Supporters receive recognition on our website.

- \$25 Student
- \$40 Individual
- \$75 Organization up to 2 people

## Monthly Pollinators

Help our advocacy efforts bear fruit by making gifts of \$120 or more over 12 months! Your recurring gift provides dependable support for our advocacy work and makes it easy for you to make a big difference. Please join our colony!

### Levels & Benefits

Policy Pollinators are recognized on our website and receive the following gifts as our way to say thank you.

#### Squash Bee

- \$10 monthly/\$120 annually
- “Make America Grate Again” Market Tote\*

#### Honey Bee

- \$15 monthly/\$180 annually
- “Growing Change” Necklace\*

#### Bumblebee

- \$30 monthly/\$360 annually, or more
- “Make America Grate Again” Apron\*

\*While supplies last

## Luncheon Sponsors

Help defray event and advocacy costs by sponsoring our spring or fall luncheons. You'll gain exposure with a cross section of well connected food system stakeholders and decision makers, including: consumers, farmers, dietitians, chefs, government officials and many more.

### Levels & Benefits\*

**Booster \$250**  
one luncheon ticket

- Acknowledged on website and at luncheon

**Sustainer \$500**  
two luncheon tickets

- Highlighted on website with logo
- Acknowledged at luncheon and in event materials

**Bronze Sponsor \$750**  
three luncheon tickets

- Highlighted on website and event promotions with logo
- Acknowledged at luncheon and in event materials
- Featured in blog post

**Silver Sponsor \$1000**  
four luncheon tickets

- Highlighted on website and event promotions with logo
- Acknowledged at luncheon and in event materials
- Featured in blog post linked to your website

**Gold Sponsor \$2000**  
four tickets, both luncheons

- Highlighted on website and event promotions with logo
- Acknowledged at luncheon and in event materials
- Featured in blog post linked to your website
- Option to place promotional materials at event

\*Deadlines may apply

