



Creating Change: Influencing Elected Officials in Kansas

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Welcome and Introductions

- Kathy Damron, Contract Lobbyist for KC Healthy Kids
- Kevin Walker, Regional Vice President of Advocacy at American Heart Association
- Ashley Jones-Wisner, State Policy Manager at KC Healthy Kids
- Rob Richardson, Planning and Zoning Director for Unified Government of Wyandotte County and Kansas City, Kansas
- Beth Low, Vice President of Policy and Public Affairs at KC Healthy Kids and former Missouri State Representative
- Commissioner Brian McKiernan, Unified Government of Wyandotte County and Kansas City, Kansas (District 2)

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What is Advocacy? – Kathy and Kevin

- Advocacy vs. Lobbying
- State Agency Limitations

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Why is Statewide Advocacy Important? - Kathy and Kevin

- Examples of impactful advocacy “wins” at the state level
- Questions

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Why is Local Level Advocacy Important? - Ashley and Rob

- Examples of impactful advocacy “wins” at the local level
- Effective ways to communicate and work with local departments and what NOT to do
- Questions

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Advocacy Tips and Tricks – Beth, Brian and Rob

- What's the best way to get the attention of elected officials?
- What messages work best?
- What NOT to do?
- Do your homework!
- What can you do while the Legislature is not in session?

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Response from Kansas Lobbyists – Kathy and Kevin

- Question and Answer

A Special Thanks to Our Partners



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Ashley Jones-Wisner
State Policy Manager, KC Healthy Kids
ajwisner@kchealthykids.org