

Request for Qualifications

Artwork for KC Voices

A collaborative of organizations (see below) is currently working with local neighborhoods to build organizing and advocacy capacity around policies that impact food security.

We are seeking qualifications from professional artists to create works that will lift up the voices of residents and stakeholders who are speaking out against racial and economic inequities associated with this issue.

Together, UMKC's Center for Neighborhoods, Community Health Council of Wyandotte County, Historic Northeast-Midtown Association and KC Healthy Kids invite artists to explore specific policies such as SNAP (food stamps), WIC, school food and other programs contained in the Child Nutrition Reauthorization and 2018 Farm Bill.

We believe storytelling helps change the way people think and talk about these policies by centering conversations around the experiences and priorities of advocates — in this case, residents of low-wealth, racially diverse neighborhoods. Rather than being passive recipients of policy decisions, residents serve as experts who can educate policy makers about the needs of their communities.

The works will be displayed for an audience of policy decision makers and after exhibition, will live in, and be owned by, the communities they were created for.

Funding for this project was provided in whole by the Health Forward Foundation and the Convergence Partnership.

Stipends

Artists will be chosen by the Selection Committee and will receive \$1000 to \$1500 based on the proposals they develop in cooperation with the selection team. Project supplies may be reimbursable. Two separate payments will be issued: one at signing of contract and one at completion of work.

Because the artwork will travel to multiple agencies, it must be suitable for public display and durable for transportation. Selected artists will each create one new work (2D work should not be larger than 40 x 40" and 3D works should include display-aid/pedestal if needed). Members of the selection committee will work directly with the artist to provide information and support throughout the process. They will also request progress updates from the artist.

Eligibility

Professional artists 18 and older are invited to submit. Priority will be given to artists who are closely connected with low-wealth, racially diverse neighborhoods in Kansas City, Kansas and Kansas City, Missouri.

Review Committee

Qualifications will be reviewed by representatives from the participating community organizations and leaders in the arts community.

Timeline

Feb 25: Qualifications Due

By March 4: Artists selected and notified. Please hold one of the following dates for meetings with the selection team to explore project ideas, sign contracts and receive partial stipend. Additional times may be available upon request.

- Monday, March 4, 3-6 p.m.
- Tuesday, March 5, 3-6 p.m.
- Monday, March 11, 3-6 p.m.
- Wednesday, March 13, 3-6 p.m.

April 15: Projects due, fully fabricated and ready to install

April 25 (Tentative): Reception and exhibition of works

Application

You may submit via email or US Postal Service. To complete your application, please submit the following:

- Artist biographical statement including an explanation of why would you be a good fit for this opportunity. (Please tell us about your personal connection to low-wealth, racially diverse neighborhoods in Kansas City, Kansas and/or Kansas City, Missouri.)
- Professional resume
- Representative images of your work (3-5 .jpg images (at least 300 dpi) on a CD, flash drive, or emailed.)

Send submissions to:

Heather Winslow Gibbons

Creative Director

hwgibbons@kchealthykids.org

816-523-5353

KC Healthy Kids

650 Minnesota Avenue

Kansas City, Kansas 66101

(Send to attn: Artwork for KC Voices)

Ownership and Title

Upon completion and installation of the work and upon final payment to the artists by KC Healthy Kids, ownership and title to the work shall pass to KC Voices partnering organizations: UMKC's Center for Neighborhoods, Community Health Council of Wyandotte County, Historic Northeast-Midtown Association and KC Healthy Kids. They shall have the right to publicly display the work in accordance with the terms of the contract. After the exhibition the physical works will live in, and be owned by, the communities they were created for.

Copyright

The artists shall retain ownership of all copyrights in and to the work and any plans, drawings, schematics, design studies and models prepared by the artists in connection with this commission, except as limited by this paragraph. The artists agree that they will not make any works that are an exact duplicate of or similar to the work nor grant others permission to do so, except with the written consent of KC Healthy Kids.

The artists grant to KC Voices' partnering organizations a license to create photographic reproductions of the work for use in brochures, media publicity, catalogues, site guides, books, promotional materials, web sites, the interior and exterior of buses, advertising materials, broadcast video, and other publications. KC Voices' partnering organizations may use, copy, publicly display, publish, and distribute such photographic reproductions of the Work for noncommercial purposes only. KC Voices' partnering organizations may seek the artists' permission to use such photographic reproductions of the work for additional purposes.

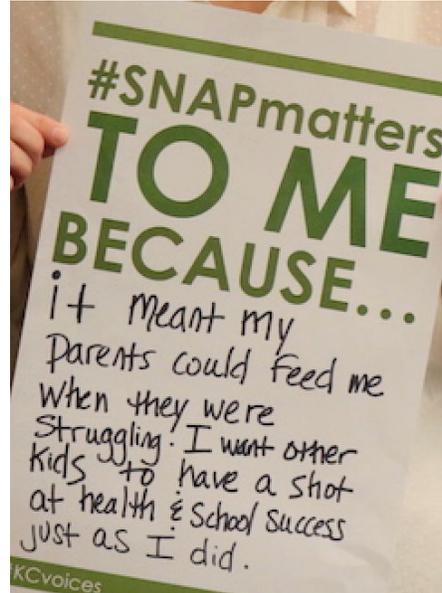
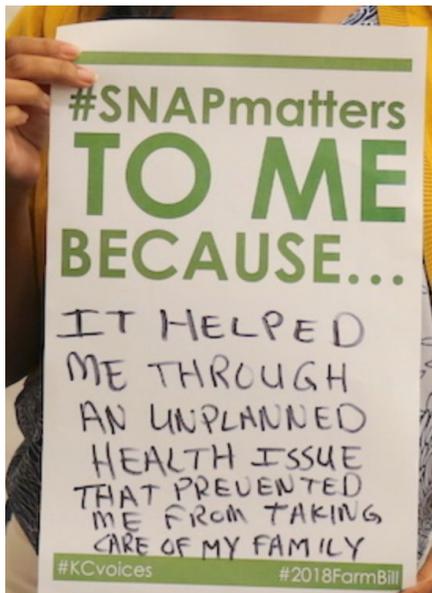
Source Material

The following materials will be made available to selected artists:

- 20 #SNAPmatters Posters with Advocates' comments (see photo)
- Nearly 100 Stories collected with postcards (see examples, below)
- A new series produced by StoryCorps, with support from the Robert Wood Johnson Foundation, highlights the temporary but critical support the Supplemental Nutrition Assistance Program (SNAP) provides families during times of need. As the local coordinating partner for the project, KC Healthy Kids can provide access to 15 recorded conversations, each 40 minutes long. Here are two segments produced by StoryCorp. Recordings are subject to a licensing agreement which may restrict some uses.
 - [Kolia Souza and Brian Johnson](#) talk about how SNAP helped Kolia escape an abusive relationship when she was a young mother.
 - Husband and wife [Tim and Emily Brown](#) discuss the short period of time they received SNAP benefits after Tim lost his job. Emily was a stay-at-home mom to care for her two young kids

who were sick, and even though Tim found another job quickly, it wasn't enough to provide for their family.

Some Examples of Source Material



Food unites us. So should food policy.

- Nutrition programs create jobs.
- Local food sales fuel local economies.
- Helping new farms thrive secures food for tomorrow.
- Farmer conservation programs protect soil, water and wildlife.

Food is everything and food policy impacts all lives. All lives must be considered when voting on SNAP, ^{and} economic stimulation opportunities of the bill, and the educational ^{opportunities} of the bill.

A strong Farm Bill feeds us all.

I care about Farm Bill programs that help family-sized farms, ranches, farmers markets and other regional outlets for local food.

Nutrition programs like SNAP put healthy food within reach of Wyo residents and stimulate the local economy.

About the Policies

SNAP

[2018 Farm Bill victories tempered by new attacks on SNAP](#)

[A Strong Farm Bill Feeds Us All](#)

[StoryCorps keeps the SNAP conversation going in spite of expired Farm Bill](#)

[Speak out for SNAP and the Farm Bill with these posters](#)

Child Nutrition Authorization

[About Child Nutrition Reauthorization](#) (Food Research Action Center)

[Primer on Child Nutrition](#) (Food Research Action Center)

[What are Child Nutrition Programs?](#) (Feeding America)

[Map the Meal Gap 2016 Child Hunger in the US](#) (Feeding America)

[In Kansas](#)

[In Missouri](#)

[About Child Nutrition Authorization](#) (Academy of Nutrition and Dietetics, Eat Right Pro)

[USDA Food & Nutrition Service summary of the 2010 Healthy Hunger Free Kids Act and the final rules which guide its implementation](#)