



Communications Intern

KC Healthy Kids, a 501(c)(3) non-profit organization, seeks a **Communications Intern**. Primary responsibilities include planning and implementing outreach tactics through digital media, media relations and event promotion. An engaging and energetic personality is essential. This is an ongoing part-time volunteer position consisting of up to 20 hours/week. An interest in health, policy and social justice is encouraged.

Number of Openings: 1

Responsibilities

- Provide quality, on-strategy writing for online content and print collateral
- Provide communications support as needed for programs
- Manage and build our social media presence via Facebook, Twitter, and Instagram
- Produce and distribute monthly e-newsletter using Constant Contact
- Maintain website using Wordpress
- Analyze web traffic, identify trends, and report monthly
- Track and report media mentions, build media contact list
- Support event planning and promotion as needed

Requirements:

- Available to work 2-4 days a week at KC Healthy Kids' office in downtown Kansas City, Kansas.
- Excellent writing and copy-editing skills, plus a genuine enthusiasm for social media and marketing
- Self-motivated college student with strong interpersonal skills and the ability to take ownership of projects and see them through completion
- Basic understanding of organization's mission and activities (after accepting the position).
- Understanding of current web development techniques and the ability to ensure the use of best practices in the development of all online materials
- Computer

How to apply:

Applicants must submit a resume, writing sample and cover letter to hwgibbons@kchealthykids.org. Please do not call KC Healthy Kids; all emails will be replied to promptly.

About Us

KC Healthy Kids rallies the people in our communities to improve access to affordable fresh food and safe places to walk and play. When our neighborhoods support healthy habits, we are less likely to suffer from obesity, which is linked to Type 2 diabetes, heart disease, and poor mental health. To make a lasting impact, we shape policies that improve our food system and physical surroundings, and, ultimately, the places where we live, work, learn, and play.

