FORMED IN 2005, KC HEALTHY KIDS’ MISSION IS TO ADVANCE CHILDREN’S HEALTH BY INCREASING OPPORTUNITIES FOR
HEALTHY EATING AND ACTIVE LIVING. ITS VISION IS HEALTHY COMMUNITIES WHERE CHILDREN AND FAMILIES THRIVE. THE
ORGANIZATION IS A RECOGNIZED LEADER IN TURNING GREATER KANSAS CITY INTO A REGION THAT PROMOTES HEALTHY
LIFESTYLES BY INFLUENCING POLICIES AND SYSTEMS THAT SHAPE OUR FOOD AND BUILT ENVIRONMENTS. ITS PROGRAMS
AND INITIATIVES ARE DESIGNED TO PUSH FOR SYSTEMIC CHANGE SUPPORTING EATING WELL AND STAYING ACTIVE AT THE
COMMUNITY, REGIONAL AND STATE LEVELS. THE ORGANIZATION OPERATES ON A $1.5M BUDGET AND HAS 10-15 BOARD
MEMBERS AND 10-15 EMPLOYEES WITH SEVERAL CONTRACTORS.

KC HEALTHY KIDS IS SEEKING AN ENERGETIC, SEASONED PRESIDENT TO PROVIDE VISION, LEADERSHIP AND OPERATIONAL
OVERTOOK TO ALL ASPECTS OF THE ORGANIZATION. THE PRESIDENT IS RESPONSIBLE FOR THE PROFESSIONAL LEADERSHIP
AND MANAGEMENT OF KC HEALTHY KIDS. S/HE WILL WORK IN CONCERT WITH BOARD, STAFF, VOLUNTEERS, AND
COMMUNITY PARTNERS TO MOVE THE ORGANIZATION FORWARD IN THE DEVELOPMENT AND IMPLEMENTATION OF INTERNAL
AND EXTERNAL GOALS THAT REFLECT THE ORGANIZATION'S MISSION, VISION, AND STRATEGIC PLAN. THE PRESIDENT
PROVIDES OVERALL LEADERSHIP FOR STRATEGY AND IMPLEMENTATION, ORGANIZATIONAL DEVELOPMENT, OPERATIONS,
FINANCIAL OVERSIGHT, AND FUNDRAISING. S/HE WILL LEAD AN ORGANIZATION WHICH FOCUSES ON ACHIEVING THE
FOUR STRATEGIC GOALS:

• Shaping policy at all levels to support healthy eating and active living;
• Advancing collaborative programs leading to healthy communities and place-based improvements;
• Educating and mobilizing individuals, institutions and communities to take action to improve
  opportunities for healthy eating and active living; and
• Growing and diversifying its financial assets and building its capacity for effective and efficient
  operations.

This position requires the highest level of autonomy and initiative, and the ability to work with a wide
range of stakeholders. Responsibilities are as follows.

Responsibilities:

Strategic Vision and Leadership
• Collaborates with the board to develop, refine and implement the strategic plan while ensuring
  that the budget, staff and priorities are aligned with the core mission.
• Provides leadership and direction to all staff and ensures the continued development and
  management of a professional organization.
• Grows and diversifies income and financial assets, to build capacity for effective and efficient
  operations.
• Establishes effective decision-making processes that will enable the organization to achieve its
  long- and short-term goals and objectives.

Strategic Position
• Positions KC Healthy Kids as an effective, vital organization for children’s health, healthy eating
  and active living.
• Represents the organization at all appropriate public functions and makes effective presentations.
• Establishes and maintains contacts with key individuals in both the public and private sectors.
• Ensures the representation of KC Healthy Kids’ concerns to policy makers, task forces, and
  advisory committees, planners and funding bodies.
• Assures professional relationships with individuals and organizations which share a stake in
  healthy eating, active living, and a strong local food system.
Board Development
• Cultivates a strong and transparent working relationship with the Board of Directors and ensures open communication about the measurement of financial, programmatic, and impact performance against stated milestones and goals.
• In partnership with the board, helps build a diverse and inclusive board that is highly engaged and able to leverage and secure resources.
• Serves as the primary staff person for the Board of Directors and all its committees, including Executive, Administrative, Fund Development and Program Committees.

Financial Management
• With the Board of Directors, oversees the organization’s fiscal health and integrity by developing long and short range financial plans and annual budgets, and disseminates regular financial statements that informatively describe the financial condition of the organization.
• Works with staff and board to prepare budgets and presents those for approval annually.
• Ensures sound financial controls are in place and practices are in full compliance with expectations of the board, funders and regulatory bodies.

Fundraising and Marketing
• Ensures the flow of funds permits continuous progress towards the achievement of the mission and that those funds are allocated properly to reflect present needs and future potential.
• Actively participates in development and execution of fundraising strategy, including research, grantwriting, and funder relationship building.
• Collaborates with staff to develop funding plans and grant applications that meet the organization’s operational and mission goals.
• Formulates and executes comprehensive marketing, branding and diversified development strategies that will increase revenue from major donors, foundations, government agencies, and corporations.

Infrastructure and Operations
• Ensures effective operations while managing for current and future growth; communicates a sense of mission urgency while maintaining a flexible and supportive organizational culture.
• Prepares for the anticipated growth of the organization: builds on the established human resource policies and benefits to maintain market-strength in hiring highly qualified staff, stays current with trends in performance management and development, and prepares for succession in any position.
• Facilitates cross-departmental collaboration and sharing throughout the organization.
• Creates and promotes a positive, multicultural work environment that supports productivity and quality throughout the organization's strategy, operational methods, and data collection.
• Oversees an appropriate organizational structure and ensures that the programmatic objectives are supported internally.

Qualifications:
• Minimum of a Bachelor's degree required in health administration, business administration, public administration, public health or related field. Graduate degree is preferred.
• At least 10 years of professional experience in an organizational leadership role, with significant time as a nonprofit organization leader.
• Significant board development, fundraising, marketing/branding and financial management experience in a nonprofit organization is a must.
• A financially savvy and politically astute leader with the ability to set clear priorities, delegate, and guide investment in people and systems; keen analytic, organization and problem solving skills, which support and enable sound decision making.
• Excellent coalition building skills with an ability to communicate and work effectively with a variety of internal and external stakeholders.
• A persuasive negotiator able to achieve consensus among differing opinions and a clear speaker able to build the case for mission.
• Knowledge of children’s health, healthy eating, active living, built environment, community health and development, smart growth, and the food system are strongly preferred.
• Demonstrated writing, public speaking, and presentation skills.
• Willingness to work demanding schedule, think and plan strategically, be a hands-on manager and provide leadership by example.
• Ability to juggle a large number of short- and long-term priorities and projects of varying nature.

Job Relationships:
Relationship management is a key function of the position. The President will have frequent contact with diverse stakeholders, including regional public officials and legislators, administrators, farmers, food industry professionals, planning professionals, school professionals and educators, transportation experts, philanthropy, faith-based organizations, health care personnel, social service professionals, academia, media, and community residents.

Reports to:
Board of Directors

Salary and Benefits:
Competitive salary and benefits. Benefits include health, dental, retirement, life, short- and long-term disability, PTO, and paid holidays.

To Apply:
Via e-mail, send cover letter, resume, and salary history to EDrecruitment@kchealthykids.org no later than Tuesday, July 10, 2018. However, submissions will be accepted until the position is filled.

** Please note: No phone calls please. Inquiries should be sent by email. Only those selected for an interview will be contacted.

KC Healthy Kids is committed to maintaining a diverse, multicultural working environment. We adhere to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability, or sexual orientation.
1. Mission
To advance children’s health by increasing opportunities for healthy eating and active living.

2. Vision
Healthy communities where children and families thrive

3. Core Values
1. Every child has a right to affordable healthy food and safe places to walk and play.
2. Policies relating to food and the built environment should be just and equitable.
3. The diversity of people and the communities in which they live should be celebrated.
4. Information, resources, and infrastructure empower individuals and communities to make healthy choices.
5. Effectiveness and efficiency in leadership, multi-sectoral collaboration and communication are the keys to success.
6. Responsibility and integrity are intrinsic to our mission.

4. Tagline
Reshaping Our Region for a Brighter Future

5. Goals and Strategies
Goal 1: KC Healthy Kids shapes policy at all levels to support healthy eating and active living (ADVOCACY).

   Strategies
   1.1 Build support and action for policies that promote healthy eating and active living (HEAL).
   1.2 Advance food system policy initiatives adopted by the Greater Kansas City Food Policy Coalition.

Goal 2: KC Healthy Kids advances collaborative programs leading to healthy communities and place-based improvements (PROGRAMS).

   Strategies
   2.1 Support and develop place-based healthy eating and active living policy and environmental initiatives.
   2.2 Support and develop Farm to School initiatives.
   2.3 Build and support Farm to Institution initiatives.
   2.4 Increase youth engagement for improved health.
   2.5 Cultivate innovative and/or systemic solutions increasing the capacity for improving health.
Goal 3: KC Healthy Kids educates and mobilizes individuals, institutions and communities to take action to improve opportunities for healthy eating and active living (COMMUNICATIONS & MARKETING).

**Strategies**
3.1 Build base of support using effective strategic communications and marketing.
3.2 Organize, lead and/or promote events and efforts educating the public and targeted audiences about healthy eating, active living, and food system and provide opportunities for involvement.
3.3 Establish strategic alliances with educational institutions and other organizations that increase research, think tank and outreach capabilities.

Goal 4: KC Healthy Kids grows and diversifies its financial assets and builds its capacity for effective and efficient operations (OPERATIONS).

**Strategies**
4.1 Increase and further diversify philanthropic funds.
4.2 Develop and implement, where feasible, business plans for all initiatives that expand KC Healthy Kids' geographic range and/or earned income.
4.3 Design and implement effective corporate and organizational structures
4.4 Leverage existing competencies, foster new competencies, build leadership, and develop critical skills within the organization.
4.5 Increase ability to support the work of KC Healthy Kids through governance capacity-building and the use of outside expertise.
4.6 Increase technological capacity.
4.7 Seek opportunities to build alliances and other strategic partnerships creating greater operational efficiencies.