



## **Kansas Alliance for Wellness (KAW) Director**

**July 2019**

KC Healthy Kids is a private nonprofit organization reshaping our region for a brighter future. We partner with communities and organizations to advance policies and environmental changes that improve access to affordable, fresh food and safe places to walk and play.

KC Healthy Kids seeks an energetic and committed individual to help Kansas communities advance policies that encourage healthy eating and robust regional food systems. This person will work with a team of staff members, consultants and collaborating organizations to formulate and implement policy strategies that increase access to healthy affordable food and build robust local food economies in Kansas communities. In particular, this individual will direct the Kansas Alliance for Wellness (KAW), an umbrella organization that supports Food and Farm Councils across the state of Kansas. These local councils operate at the city, county or regional level, and advocate for food system policy changes in their communities. The KAW Director provides coordination, networking opportunities, technical assistance, and policy research and advocacy support to these local councils.

The KAW Director will help advance policy goals of councils locally and KAW partners statewide by working with councils, governmental policymakers, organizational decision makers and community partners. This position requires a high level of autonomy and initiative, and the ability to work with a wide range of stakeholders throughout rural and urban communities.

### **Duties and Responsibilities:**

- Manage the recruitment, retention and mobilization of KAW member organizations and local Food and Farm Councils across Kansas.
- Lead the project team in formalizing KAW structure and building a statewide infrastructure to support local councils.
- Collaborate with project team to conduct needs assessments, identify technical assistance and training needs of existing and emerging councils.
- Provide technical assistance to member organizations and councils including issue research, messaging, best practices and lessons learned.
- Oversee the project team in developing training and communications tools for KAW and councils.
- Develop and implement a collective impact strategic plan to identify and advance agreed upon state level food system policy priorities.
- Interface with network/coalition members, the media, organizational leaders and government officials to provide information on food system efforts and KAW.
- Coordinate an annual KAW convening for stakeholders to connect, learn and share best practices and engage in policy and advocacy efforts.
- Administer relevant grant-funded efforts, including staff and funder communication, opportunity identification, proposals, reporting, implementation, budget management and problem resolution.
- Work with the Policy Director, communications staff and consultants to plan and execute advocacy communications relating to policy initiatives, including assisting with media advocacy opportunities.
- Manage consultants hired to assist with KAW initiatives.
- Help with intern recruitment and supervision as needed.
- Other duties as assigned.

### **Qualifications:**

- Knowledge of healthy eating, food retail, food systems, and active living policy are desirable.
- Strong grasp of grassroots organizing, advocacy strategy, local government structure and of the policymaking process.
- Excellent organizational skills and leadership abilities requiring moderate oversight.
- Exceptional writing, public speaking, and presentation skills.
- Demonstrated ability to build consensus in groups.
- Versatility and flexibility to support dynamic coalitions in both rural and urban settings.
- Experience administering grant-funded efforts is desirable.
- Willingness to work demanding schedule, think and plan strategically and work well with diverse range of people.
- Demonstrated ability to simultaneously manage multiple complex projects in varying stages of development.
- Availability for occasional meetings and events during evenings and weekends.
- Ability to travel and access to reliable transportation to regularly meet with coalitions across Kansas.
- Bachelor's degree, or equivalent work experience, in community planning and design, nutrition, public health, public policy, public administration, or related field is preferred.
- Minimum of five years of experience in coalition organizing, local policy advocacy, or other experiences related to collaborative advocacy and policy decision-making.

### **Job Relationships:**

Relationship management is a key function of the position. The KAW Director will interact with diverse stakeholders, including public officials, administrators, farmers, food industry professionals, planning professionals, school professionals and educators, transportation experts, philanthropy, faith-based organizations, health care personnel, social service professionals, academia, media and community residents.

### **Reports to:**

Vice President of Policy

### **Salary and Benefits:**

Competitive salary and benefits commensurate with experience.

### **To Apply:**

Email cover letter, resume, salary history, and one page writing sample to [recruitment@kchealthykids.org](mailto:recruitment@kchealthykids.org) by **Friday, August 2, 2019**. Applications will continue to be accepted while the position remains unfilled.

\*\* Please note: No phone calls please. Inquiries should be sent by email. Only those selected for an interview will be contacted.

KC Healthy Kids is committed to maintaining a diverse, multicultural working environment. We adhere to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation.